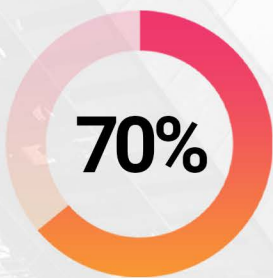


CHANGE HAS CHANGED

Let's be honest, traditional change management methods are insufficient to win at today's breakneck pace of change

Change is no longer a linear process with a clear beginning and end. It arrives in relentless waves, characterized by uncertainty, volatility, and ambiguity. Your leaders are overwhelmed, trying to navigate disruption while delivering results. Your people are exhausted, unsure of how change impacts them, and unable to stay focused, thus hindering your business outcomes.

Bottom Line: It's time to stretch beyond the limitations of yesterday's presumption of change and face the reality of change today.



The High Cost of Inaction:

Low employee engagement costs the global economy a staggering \$8.9 trillion, according to Gallup's 2024 State of the Workplace Report. Despite significant investments, **70% of change initiative programs fail.***

What will it cost you to neglect to invest in your change initiatives, & why should you care?

- **Your transformation initiatives** are piling up due to the ever-increasing demands of the business and market.
- **Change executions** have become more complex as various types of change occur simultaneously across your organization.
- **Change affects all aspects of life**, highlighting the need to equip your people with the knowledge, skills, experience, and mindset to navigate change effectively, both at work and in their personal lives.
- **Change has become the norm**, with every individual in your organization experiencing some form of change, whether in their professional or personal spheres.
- **The emotions of change are real** carrying the power to significantly impact your change success.



OUR APPROACH

Introducing a Fresh Take on Change

At Change Enthusiasm Global, through research-backed methodologies and proprietary tools we empower your workforce to transform workplace challenges into growth opportunities. We work with you to tackle resistance, lack-luster transformation results, and change fatigue head on following a comprehensive, five-step approach:

1. Investigate

Conduct a Cultural Discovery and Change Growth Scorecard™ assessment to understand your organization's current transformation readiness and inform how best to partner moving forward.

2. Introduce

Deliver high-impact keynotes or thought leadership forums to introduce the Change Enthusiasm® mindset tailored to your organization.

3. Immerse

Immerse your organization into the practical application of our Change Enthusiasm® and C.H.A.N.G.E. Traits® IP through our industry-disrupting Change Growth Accelerator™ learning experiences.

5. Iterate

Identify a sub-set of your Change Leaders and Certified Change Enthusiast™ Practitioners to become Resident Change Enthusiasts™. Armed with know-how, resources, and support these RCEs will carry license to facilitate CGA programming deep into your organization, replicating success for years to come, because change is never done. Inclusive of our proprietary Change Growth Scorecard™ tracking.

3.

4.

5.

1.

2.

4. Integrate

Engage your Change Leaders and Certified Change Enthusiast™ Practitioners in enrichment offerings to reinforce and enable their sustained practice and your sustained success. Inclusive of Group Coaching, Executive Coaching, and our Global Community membership for exclusive access to the latest trainings, resources, and events.



Change Enthusiasm®
GLOBAL

“CEG enabled our leaders to self-reflect and take ownership of their emotional energy, leading to more effective leadership.”

“The results were record-setting. CEG’s message still resonates and drives results months later.”



Stefanie Sancho
Senior Director, Change Management
Communications, and Training, Johnson & Johnson



Bill Luth
Executive Vice President, Global Store
Operations, Signet Jewelers

By instilling a mindset and behavior shift, we enable your teams to deliver challenging business imperatives while finding growth and fulfillment within themselves through change, prepared to embrace every change challenge presented. Our programs empower your leaders to navigate the constant state of change and nurture their teams effectively.

This looks like:

- **Change Growth Accelerator™** experiences tailored to your organization's specific needs
- **Your people harnessing the power of change emotions** as catalysts for sustainable change growth
- **Your leaders transforming change-stalling emotions** into change-accelerating fuel to build resiliency
- **Increased individual growth** and personal fulfillment
- **Increased probability** of your long-term change success

INVEST IN YOUR

FUTURE

In today's ever-changing landscape, reframing the way you think about change is essential. Let Change Enthusiasm Global be your partner in embracing change, achieving growth, and driving sustained, transformative success. Together, we can unlock the full potential of your organization in the face of relentless change.

Let's **DISRUPT** change as usual & accelerate your change growth.



Change Enthusiasm®
G L O B A L

Ready to accelerate
your change growth
journey?

[CONTACT US](#)

